



Brief History:

Since its founding in 1957, SES has grown and developed progressively. Our core business is and has always been road signs.

In 1986, FDS was incorporated in the State of Rhode Island as a wholly owned subsidiary of SES introducing our Dynamic Message Signs to the USA. In 2007, FDS changed its name to become **SES America**.

Since the 1970's, the company has manufactured more than 3,000 Variable Message Signs and have installed signs in more than 20 countries in Europe, South and North America, Asia and Australia.

Our manufacturing facilities have been ISO9001 certified since 1994.



Products:

Our LED DMS takes advantage of years of design, engineering and testing; addressing and resolving many troublesome issues that often plague traditional LED DMS products. Since there are inherent differences between DMS manufacturers in their approach to design challenges, DMS signs from different manufacturers do not possess all the same or even similar components or features.

The SESA approach is to deal with obstacles directly, rather than creating “work-around” solutions. SESA firmly believes that all DMS should be made to meet or exceed the latest NEMA TS4 and NTCIP requirements to be extremely reliable. Our product range is a

manifestation of this belief and succeeds on all counts. Our products are designed for all types of climate and are installed throughout the US from Alaska to Arizona!



Commitment to services:

SESA has over two decades experience successfully supporting contractors and end-users throughout all phases of a project, from design and installation to final acceptance.

We provide toll-free technical assistance and spare parts readily available. Our expertise and know-how is the guarantee for the end-user that he will find an answer even for an old installation.



SES America proposes solutions
For each type of application



- **MESSENGER 6000: Highway LED Dynamic Messages Signs** offering character Matrix, line matrix or Full matrix – Four types of Housing: Front-Access, Rear-Access, Canopy-Doors and Walk-In for all type of application like amber alert, motorists information, journey time, alternate routes.

- **VISIO: LED Arterial Sign** ideally design for ramp access or city use.

- **SYLVIA®**: This **Fiberoptic DMS** is the Industry bench mark. Introduced in 1986, the technology is still available and in use in many states. SESA continues to support SYLVIA® with parts and services.

- **LED Lane Control Signs**: A full range of ultra-Slim signs combining front and rear access in different sizes. They can be controlled by dry-contact switches or by serial communication and NTCIP compliant controller.

- **LED Blank Out Signs**: Standard or customized for your application. Our BOS are ready to use and easy to install. All possible combinations are available from a small MUTCD aspect to large sign combining text and Symbols.



- **Retrofit Solution**: A unique approach to retrofit your old DMS and extend its life time for a very reasonable cost. SESA retrofit kits and expertise can adapt any type of old DMS whatever its technology (Fiberoptic, flip disk, LED). Work is performed at site without removing the old sign. All components are tested prior to install. All new technology is from the current Messenger 6000 model.

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